

## OVERVIEW

- Established in 2003 France Media Group is a fast growing business with products & services serving the international Francophile and French property buying community.
- Our leading magazines, newsletters & websites deliver high quality coverage of all aspects of French culture, property, travel & lifestyle.
- Largest widespread audience of over 1 million Francophile users spread across 44+ countries.
- Over 250,000 double opt-in digital subscribers who have actively requested to receive messages from us.

## FRENCHENTREE

- The only dedicated property and living website backed by a print magazine
- Largest audience of dedicated investors in France with a combine print/digital audience of over 500k
- Market leading property portal for France with more sales than any other independent site/magazine
- Most read property magazine for France outselling nearest competitor by nearly 4 issues to 1

## FRANCETODAY

- The only dedicated French publisher aimed at Americans with a print and digital offering
- Highest affluence of any Francophile with annual incomes in excess of £120k per annum
- Average captive reader travels to France 4-5 times a year
- Largest readership globally of any French travel magazine

## BONJOURPARIS

- The only site dedicated to English speaking Parisians with over 150k visitors per month
- Loyal customer base of customers who have used the site for over 20 years

## ONLINE RATE CARD

SIZE	PRICE	REQUIREMENTS
MPU/ Leaderboard Banner	From £300 per month	300 x 250 pixel animated GIF file
Newsletter	From £300 per insertion	Various options available
Advertorial	From £250 per month	Up to 800 words, 10 images, 2 links
Info advert	From £200 per month	Up to 30 words, image, 1 link
Sponsorships	POA	Details on available on request
Interstitial Adverts	POA	Details on available on request
Solus Exclusive newsletters	From £4000 per send	Details on available on request

## PRINT DISPLAY RATES

SIZE	PRICE
Double page	POA
Full page	£2,000
Half page	£1,100
Quarter page	£700
Cover position	Additional 30%
Series discount	3 series = up to 10%, 6 series = up to 20%
Dimensions available on request	

- Bespoke packages can be created upon request

## CONTACT DETAILS

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